The Ultimate Checklist For A Thriving Holistic Practice

A Proven Plan for Attracting Clients & Increasing Your Income

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INTUITIVE BUSINESS EXPERT

Define Your Vision and Niche

- [ ] Identify your core values and how they align with your business.
- [ ] Clarify your big why—what motivates you to create or grow your practice?
- [ ] Define your target audience: Who are you most passionate about helping?
- [ ] Narrow down your niche: What unique problem can you solve for your clients?

Design Your Offerings

- [ ] List your core skills and gifts—what sets you apart?
- [ ] Create a signature program or service that aligns with your expertise.
- [ ] Set clear pricing that reflects the value you provide and your worth.
- [ ] Develop packages or tiered offerings to give clients multiple ways to work with you.

Build Your Visibility

- [ ] Establish a professional online presence: website, social media, or both.
- [ ] Share your story and expertise through blogs, videos, or podcasts.
- [ ] Build a simple email list and send regular updates to stay connected with your audience.
- [ ] Network with like-minded professionals to grow your referral network.

Create Sustainable Systems

- [ ] Develop a marketing plan to consistently attract ideal clients.
- [ ] Set up booking systems for smooth client scheduling.
- [ ] Use automation tools for email follow-ups and client onboarding.
- [ ] Track your income and expenses to stay financially organized.

Mindset and Growth

- [ ] Address and release money blocks or limiting beliefs.
- [ ] Set achievable short-term and long-term goals for your practice.
- [ ] Schedule regular self-care and reflection time to stay aligned.
- [ ] Invest in coaching, mentorship, or training for continued growth.

Take Action

- [ ] Identify your first actionable step—start small but stay consistent.
- [ ] Create a realistic timeline for launching or scaling your practice.
- [ ] Celebrate each milestone to acknowledge your progress.

Work with Nanci

Nanci uniquely combines her counseling, coaching, and intuitive abilities to facilitate, motivate, and educate professionals to live an inspired and empowered life! Nanci leads trainings, workshops, masterclasses, group programs and one-to-one sessions.

Congratulations again for downloading this checklist. Nanci would like to offer you a Business Breakthrough session.

- Gain Clarity on your Vision & Goals.
- We'll create an individualized business success plan.
- The next step you need to move forward so that you can manifest a thriving holistic business.

To book a complimentary Business Breakthrough Session click here.

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Thank you!

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